What is claimed is:

1) A composition of matter useful as a phosphor in light emitting diodes, which comprises a material described by the formula:

in which x and y are each independently any value between 0 and 1, subject to the proviso that the sum of x and y is equal to any number in the range of between about 0.75 and about 1.25, and wherein Cu is present in any amount between about 0.0001 % and about 5 % in mole percent based on the total molar weight of said composition.

- 2) A composition according to claim 1 wherein $0 \le x \le 1$ and $0 \le y \le 1$.
- 3) A composition according to claim 1 wherein $0.5 \le x \le 1$ and $0 \le y \le 0.5$.
- 4) A composition according to claim 1 wherein $0 \le x \le 0.5$ and $0 \le y \le 0.5$.
- 5) A composition according to claim 1 wherein $0 \le x \le 0.5$ and $0.5 \le y \le 1.0$.
- 6) A composition according to claim 1 wherein x = 0, and y = 1.
- 7) A composition according to claim 1 wherein x = 1, and y = 0.

8) A composition of matter useful as a phosphor in light emitting diodes, which comprises a material described by the formula:

$$ZnS_xSe_y$$
:Cu, A

in which x and y are each independently any value between 0 and about 1, subject to the proviso that the sum of x and y is equal to any number in the range of between about 0.75 and about 1.25; wherein A comprises at least one additional element selected from the group consisting of: Ag, Al, Ce, Tb, Cl, I, Mg, and Mn, including mixtures thereof, and wherein Cu is present in any amount between about 0.0001 % and about 5 % in mole percent based on the total molar weight of said composition.

- 9) A composition according to claim 8 wherein $0 \le x \le 1$ and $0 \le y \le 1$.
- 10) A composition according to claim 8 wherein $0.5 \le x \le 1$ and $0 \le y \le 0.5$.
- 11) A composition according to claim 8 wherein $0 \le x \le 0.5$ and $0 \le y \le 0.5$.
- 12) A composition according to claim 8 wherein $0 \le x \le 0.5$ and $0.5 \le y \le 1.0$.
- 13) A composition according to claim 8 wherein x = 0, and y = 1.
- 14) A composition according to claim 8 wherein x = 1, and y = 0.

- 15) A composition according to claim 8 wherein the total amount of A present is any amount between about 0.0001% and about 5 % in mole percent based on the total molar weight of said composition.
- 16) A composition according to claim 9 wherein the total amount of A present is any amount between about 0.0001% and about 5 % in mole percent based on the total molar weight of said composition.
- 17) A composition according to claim 10 wherein the total amount of A present is any amount between about 0.0001% and about 5 % in mole percent based on the total molar weight of said composition.
- 18) A composition according to claim 11 wherein the total amount of A present is any amount between about 0.0001% and about 5 % in mole percent based on the total molar weight of said composition.
- 19) A composition according to claim 12 wherein the total amount of A present is any amount between about 0.0001% and about 5 % in mole percent based on the total molar weight of said composition.

- 20) A light emitting device comprising:
 - a) a light source selected from the group consisting of: light-emitting diodes and
 lasers, wherein said light source emits light having a frequency of between about
 360 and about 480 nanometers; and
 - b) a phosphor described by the formula:

ZnS_xSe_y:Cu

in which x and y are each independently any value between 0 and 1, subject to the proviso that the sum of x and y is equal to any number in the range of between about 0.75 and about 1.25, and wherein Cu is present in any amount between about 0.0001 % and about 5 % in mole percent based on the total molar weight of said composition.

- 21) A light emitting device according to claim 20 wherein said phosphor further comprises at least one additional element selected from the group consisting of: Ag, Al, Ce, Tb, Cl, I, Mg, and Mn, including mixtures thereof.
- 22) A light emitting device according to claim 21 wherein the total amount of said at least one additional element present is any amount between about 0.0001 % and about 5 % in mole percent based on the total molar weight of said composition.
- 23) A light emitting device according to claim 20 comprising a mixture of at least two different phosphors described by said formula.

- 24) A light emitting device according to claim 21, comprising a mixture of at least two different phosphors described by said formula.
- 25) A light emitting device according to claim 22, comprising a mixture of at least two different phosphors described by said formula.
- 26) A light emitting device according to claim 20, wherein said phosphor emits white light.
- 27) A light emitting device according to claim 21, wherein said phosphor emits white light.
- 28) A light emitting device according to claim 22, wherein said phosphor emits white light.
- 29) A light emitting device according to claim 23, wherein said mixture of phosphors emit white light.
- 30) A light emitting device according to claim 24, wherein said mixture of phosphors emit white light.
- 31) A light emitting device according to claim 25, wherein said mixture of phosphors emit white light.

32) A light emitting device as set forth in claim 20, further comprising a phosphor described by the formula:

ZnS_xSe_y:Cu, A

in which x and y are each independently any value between 0 and about 1, subject to the proviso that the sum of x and y is equal to any number in the range of between about 0.75 and about 1.25; wherein A comprises at least one additional element selected from the group consisting of: Ag, Al, Ce, Tb, Cl, I, Mg, and Mn, including mixtures thereof, and wherein Cu is present in any amount between about 0.0001 % and about 5 % in mole percent based on the total molar weight of said composition.

- 33) A light emitting device according to claim 32 wherein the total amount of A present is any amount between about 0.0001% and about 5 % in mole percent based on the total molar weight of said composition.
- 34) A device according to claim 32, wherein the phosphors emit white light.